



Always Active

NEW

AT-HOME PEELS





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3 categories of cosmetic grade exfoliators

mechanical peels

- Method of action
by physically scrubbing the skin with the help of different key agents
- Key agents
micro-granules, kernel, seed powder, brushes, pumice
- Slough off surface skin cells, the friction loosens and removes the outer corneocytes, helps smooth texture and illuminates tone

enzymatic peels

- Method of action
cream or gel formulations that vary in intensity & blends of the key agents
- Key agents
enzymes, natural and technological
- Loosen the glue-like substance that holds the cells together allowing them to ease away without affecting skin's pH, increase moisture, give skin a more youthful appearance with improved suppleness and radiant, silky soft skin

chemical peels

- Method of action
solutions that vary in blends, ratios & concentrations between the key agents
- Key agents
AHAs, BHA, Retinol
- Dissolve the intercellular glue holding dead skin together causing the removal of the corneocytes, stimulate cell turnover, boost collagen synthesis, increase moisture, give skin a more youthful appearance with improved texture, a reduction of fine lines and pigmentation



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Benefits of cosmetic exfoliators

- Remove dead skin cells and debris blocking the follicles
- Stimulate natural cell renewal
- Enhance collagen synthesis
- Increase natural moisture and prevent dull, flaky skin
- Balance excess oil on the skin's surface
- Diminish the appearance of wrinkles and fine lines
- Enable better absorption of the functional ingredients
- Treat sun damage
- Boost circulation and thus improve tissue oxygenation
- Help promote a smooth and more uniform skin texture
- Improve skin firmness
- Bestow a healthy glow and a silky, rejuvenated and fresh skin texture



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AT-HOME PEELS



AVAILABLE FROM 15/03/2016



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AT-HOME PEELS - ID card

PRODUCT CATEGORY

Skin renewal

OBJECTIVE

Product line of 5 facial peels for regular use at home to complement and prolong the results achieved in the professional in-spa facial. The formulations help prolong the results achieved with the HL **PROFESSIONAL PEELS**.

CONCEPT

Active formulations that are safe for home use, no downtime and grant immediate results.

Different methods of application and benefits to meet the diverse needs of clients skin condition, lifestyle and preferred method of application.

TARGET AUDIENCE

For all skin types and conditions.

The **AT-HOME PEELS** should be recommended along with the customized home care program and should be chosen according to the client's skin condition, lifestyle, preferred method of application and desired results.



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AT-HOME PEELS

NEW PRODUCT

DAILY MICRO
PEEL



ENZYMATIC
PEEL



REVEAL
PEEL



NEW PACKAGING

WHITE
PEEL



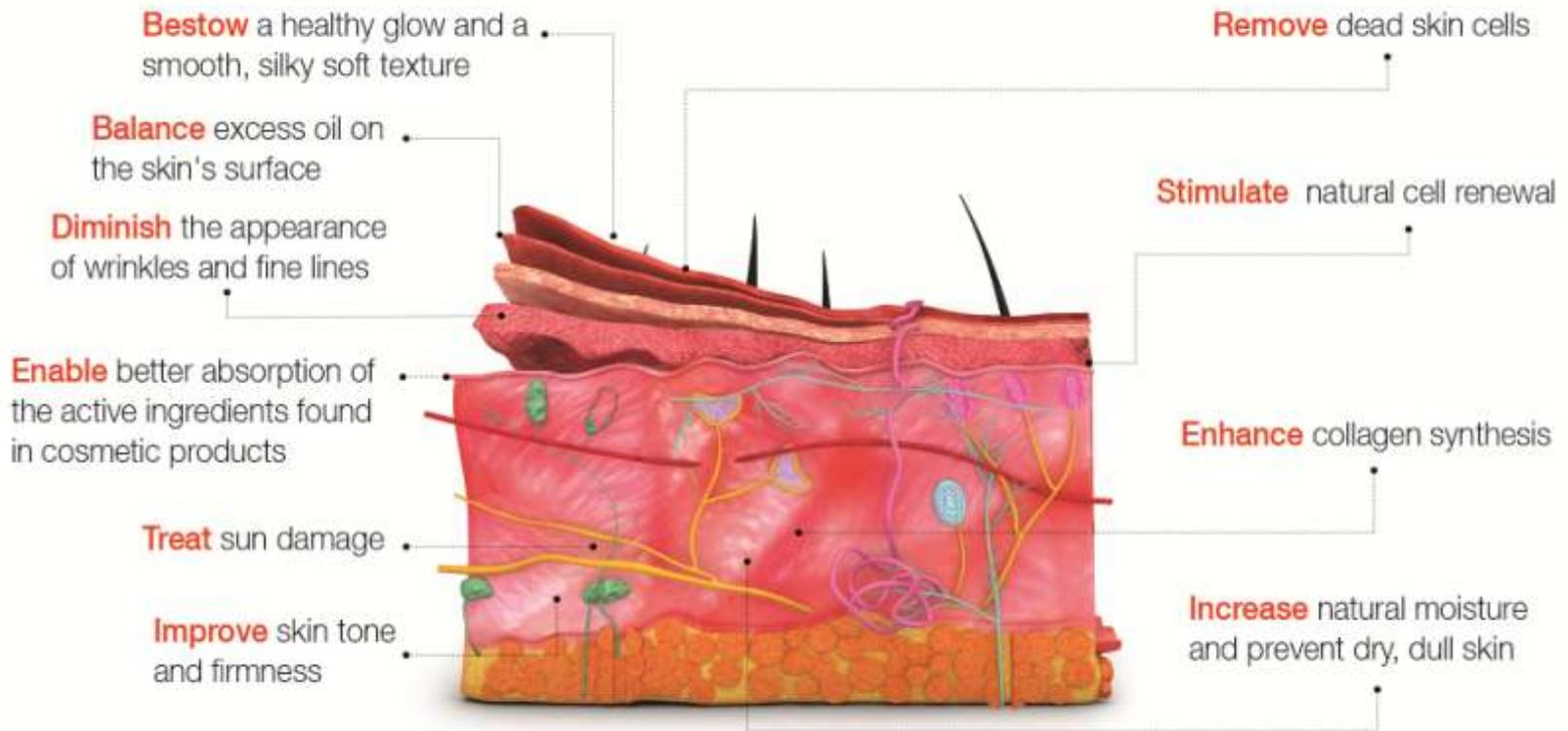
SUPERLIFT
PEEL





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The role of the **AT-HOME PEELS** in the weekly skincare routine



AT-HOME PEELS help prolong the results achieved with the HL **PROFESSIONAL PEELS**



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AT-HOME PEELS - key actives

DAILY MICRO PEEL

enzymes:
Lipase,
Subtilisin

Vitamin C

Vitamin B3

micro-granules

ENZYMATIC PEEL

enzymes:
Papain,
Bromelain,
Lipase, Subtilisin

Amino acids

Provitamin B5

Cellulose fibers

REVEAL PEEL

natural AHAs

Centella Asiatica
extract

WHITE PEEL

Cheese

Lactic Acid

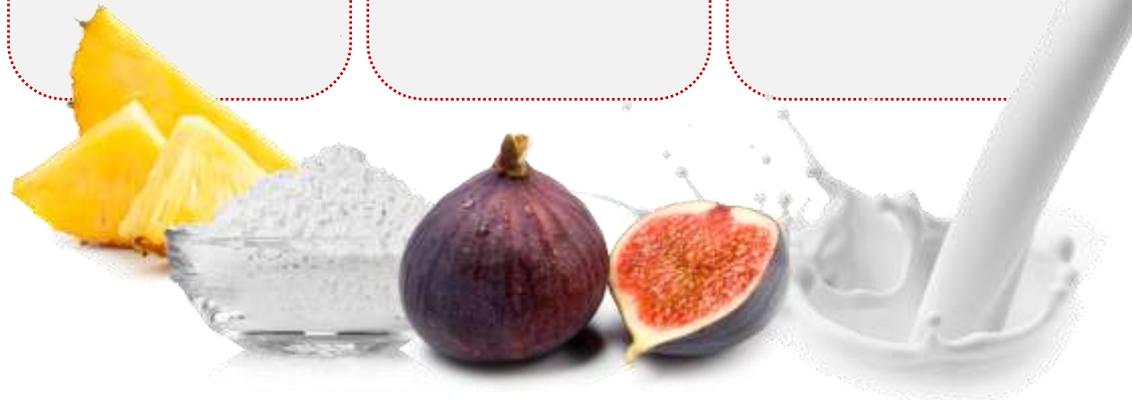
SUPERLIFT PEEL

natural AHAs

Retinol

Grape Seed
extract

Date extract





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AT-HOME PEELS - key actives function

- **enzymes** Papain (from papaya), Bromelain (from pineapple), Lipase, Subtilisin; help in the desquamation process, loosening the connections between horny cells and breaking down the material between skin cells to remove dead skin cells and uncover fresh, healthy, new skin cells. They help accelerate cells renewal and improve both skin tone as well as texture, leaving texture finer, smoother and more radiant complexion
- **Vitamin B3** Niacinamide, a derivative of niacin which is naturally found in all cells of the skin where it aids in cellular energy production, helps firm and reduce signs of aging, prevents moisture loss
- **Provitamin B5** Panthenol, an effective humectant, attracts and retains water thus optimizing moisture levels and suppleness
- **Vitamin C** a powerful anti-oxidant, leaves skin brighter and more radiant
- **Micro-granules** gently unclog cellular debris blocking follicles, remove dead skin cells and help refine and refresh the skin texture



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AT-HOME PEELS - key actives function

- **AHAs** glycolic acid, lactic acid, citric acid from natural sources; increase desquamation, stimulate cell renewal, reduce fine lines and help reveal a new, smoother, brighter and more youthful complexion
- **Lactic acid** Lactic acid, occurring naturally in cheese as well, helps with a gentle exfoliation granting a luminous appearance , a component of the natural moisturizing factor of the skin (NMF) is extremely effective in increasing moisture level
- **Salicylic acid** anti-bacterial and oil soluble, weakens the bonds holding dead skin cells together and enhances skin renewal; makes for an effective active to help unclog pores, refines and rejuvenate the skin's texture
- **Retinol** enhances cellular renewal, improves circulation and the supply of oxygen to the skin cells, softens the appearance of fine lines and improves the skin's appearance
- **Centella Asiatica** potent anti-inflammatory extract, helps boost collagen synthesis, improves firmness as well as the skin's natural healing process
- **Grape Seed** powerful anti-oxidant extract, protects the collagen fibers and slows down the aging process, helps maintain the skin's firmness and youthful appearance



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AT-HOME PEELS





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DAILY MICRO PEEL

Water-activated enzymatic exfoliator with gentle micro-granules, removes dead skin cells, refines and revitalizes the complexion. The active blend of enzymes, vitamins B3 and C, help improve uneven tone, balance excess sebum, improve texture and leave the skin soft and smooth.

DIRECTIONS:

Once a day, moisten face and hands then proceed to pour powder into palm and work into a creamy lather. Massage into skin for 1-2 minutes, add water if necessary, and rinse thoroughly. Pat dry skin and follow with the recommended cream. Avoid the eye contour area. Do not use on damaged or broken skin.

INGREDIENTS:

Sodium Lauroyl Glutamate, Talc, Nylon-6, Niacinamide, Maltodextrin, Allantoin, Salicylic Acid, Lipase, Subtilisin, Ascorbic Acid, Xanthan Gum, Ethylhexylglycerin, Phenoxyethanol, Fragrance (Parfum), Limonene.



AVAILABLE IN: 75 grams
REFERENCE #: 155765



Always Active

DAILY MICRO PEEL

DISTINCTIVENESS:

Water-activated enzymatic peel with gentle micro-granules

KEY ACTIVES:

Enzymes (Lipase and Subtilisin)

Vitamin B3 (Niacinamide)

Vitamin C (Ascorbic Acid)

Salicylic Acid



NOTE

Not recommended for acne conditions



BENEFITS:

- ✓ removes dead skin cells and refines texture
- ✓ boosts cellular turnover
- ✓ improves uneven tone
- ✓ balances excess sebum
- ✓ leaves skin soft, smooth and luminous



Always Active

ENZYMATIC PEEL

Active enzymatic peel formulated with Papaya and Pineapple extracts, rich in vitamins A, B and C. Eliminates dry surface dead skin cells and toxins to reveal a soft and smooth complexion. The moisturizing blend improves skin's penetration, brightens uneven tone and revitalizes without affecting the skin's barrier function, for silky soft and radiant skin.

DIRECTIONS:

1-2 times a week apply to clean skin, leave on for 5-10 minutes and rinse thoroughly with lukewarm water. Pat dry skin and follow with the recommended cream. Avoid the eye contour area. Do not use on damaged or broken skin.

INGREDIENTS:

Water (Aqua), Glycerin, Cellulose, Isopropyl Myristate, Ethylhexyl Methoxycinnamate, Propylene Glycol, Maltodextrin, Caprylic/Capric Triglyceride, Sodium PCA, Cetearyl Alcohol, Ricinus Communis (Castor) Seed Oil, Panthenol, Cetyl Alcohol, Cetyl Palmitate, Ananas Sativus (Pineapple) Fruit Extract, Carica Papaya (Papaya) Fruit Extract, Subtilisin, Lipase, Hydrolyzed Silk, Silica, Lactose, Beeswax (Cera Alba), Copernicia Cerifera (Carnauba) Wax, Cetearyl Glucoside, Xanthan Gum, Polyacrylate-13, Hydrogenated Castor Oil, Polysorbate 20, Polyisobutene, Ethylhexylglycerin, Phenoxyethanol, Fragrance (Parfum).



AVAILABLE IN: 100 ml
REFERENCE #: 155664



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ENZYMATIC PEEL

DISTINCTIVENESS:

Creamy-textured enzymatic peel

KEY ACTIVES:

Pineapple (Ananas Sativus) Fruit Extract

Papaya (Carica Papaya) Fruit Extract

Enzymes (Subtilisin and Lipase)

Provitamin B5 (Panthenol)

Cellulose fibers

Amino acids

Sodium PCA



BENEFITS:

- ✓ eliminates dry surface dead skin cells and toxins
- ✓ accelerates cell renewal
- ✓ increases skin's moisture and elasticity
- ✓ brightens uneven tone
- ✓ revitalizes for a smooth, supple and youthful skin



Always Active

REVEAL PEEL

Facial peel, formulated with natural AHAs and Centella Asiatica extract, leaves skin smooth and fresh. The blend of natural fruit extracts renews dull and tired looking skin by shedding off dead skin cells to reveal a softer, suppler texture.

DIRECTIONS:

1-2 times a week, apply a generous and even layer to clean skin. Leave on for 20 minutes. Once completely dry, gently peel off starting from the chin upwards and rinse thoroughly with lukewarm water. Pat dry skin and apply the recommended cream. Avoid application to hairline, eyebrows and eye contour area. Do not use on damaged or broken skin.

INGREDIENTS:

Water (Aqua), Alcohol (Denat.), Polyvinyl Alcohol, Polysorbate 20, Vaccinium Myrtillus (Bilberry) Fruit Extract, Glycerin, Saccharum Officinarum (Sugar Cane) Extract, Acer Saccharum (Sugar Maple) Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Medica Limonum (Lemon) Fruit Extract, Centella Asiatica Leaf Extract, Butylene Glycol, Red 40 (CI 16035), Yellow 6 (CI 15985), Blue 1 (CI 42090), Yellow 5 (CI 19140).



AVAILABLE IN: 75 ml
REFERENCE #:155565



Always Active

REVEAL PEEL

DISTINCTIVENESS:

Natural AHAs peel based on a peel-off method of application

KEY ACTIVES:

Bilberry (*Vaccinium Myrtillus*) Fruit Extract

Sugar Cane (*Saccharum Officinarum*) Extract

Sugar Maple (*Acer Saccharum*) Extract

Orange (*Citrus Aurantium Dulcis*) Fruit Extract

Lemon (*Citrus Medica Limonum*) Fruit Extract

Centella Asiatica Leaf Extract



BENEFITS:

- ✓ renews and refines dull and tired looking skin by lifting off dead skin cells
- ✓ boosts cellular turnover
- ✓ offers a firming and rejuvenating effect
- ✓ reveals a supple, fresh and clear texture
- ✓ leaves skin silky, smooth and radiant



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WHITE PEEL

Peeling for all skin types, formulated with cheese which contains Lactic Acid, milk proteins, vitamins and minerals. The Lactic Acid's natural benefits help remove the top layer of dead skin cells and increase the skin's moisture content.

DIRECTIONS:

1-2 times a week, apply a generous and even layer to clean skin. Leave on for 10 minutes and remove with lukewarm water. Pat dry skin and apply the recommended cream.

INGREDIENTS:

Propylene Glycol, Kaolin, Albumen, Hydrolyzed Milk Protein, Casein, Cheese, Methylcellulose, Calcium Caseinate, Lactic Acid, Phenoxyethanol, Fragrance (Parfum), Alpha-Isomethyl Ionone, Butylphenyl Methylpropinal, Citronellol, Geraniol, Hexyl Cinnamal, Linalool.



AVAILABLE IN: 70 ml
REFERENCE #: 155065



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WHITE PEEL

DISTINCTIVENESS:

Gentle peel, can be used in either enzymatic or gommage methods of application

INGREDIENTS:

Cheese

Lactic Acid

Albumen

Kaolin



BENEFITS:

- ✓ removes the top layer of dead skin cells
- ✓ increases the skin's moisture
- ✓ bestows a brighter, more uniform tone
- ✓ uncovers new supple, soft texture
- ✓ leaves skin relaxed, smooth and luminous



Always Active

SUPERLIFT PEEL

Peeling formulated with natural AHAs further enriched with Grape Seed extract and Retinol for mature complexions that show defined wrinkles and expression lines. It sweeps away dead skin cells, increases moisture, evens out skin tone, firms and smoothes fine lines to reveal a rejuvenated complexion.

DIRECTIONS:

1-2 times a week, apply a uniform layer to clean skin, leave on for 10 minutes and remove with a lukewarm moist cloth. Pat dry skin and follow with the recommended cream. Avoid contact with eyes. Do not use on damaged or broken skin. The product contains vitamin A. Not recommended during pregnancy.

INGREDIENTS:

Water (Aqua), Propylene Glycol, Vaccinium Myrtillus (Bilberry) Fruit Extract, Alcohol (Denat.), Saccharum Officinarum (Sugar Cane) Extract, Ascorbic Acid, Betaine, Glycerin, Glycolic Acid, Lactic Acid, Citric Acid, Salicylic Acid, Vitis Vinifera (Grape) Seed Extract, Citrus Medica Limonum (Lemon) Fruit Extract, Ficus Carica (Fig) Extract, Acer Saccharum (Sugar Maple) Extract, Phoenix Dactylifera (Date) Fruit Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Hydroxyethylcellulose, Benzoic Acid, Retinol, 2-Bromo-2-Nitropropane-1,3-Diol.



AVAILABLE IN: 50 ml
REFERENCE #: 155867



Always Active

SUPERLIFT PEEL

DISTINCTIVENESS:

Gentle chemical peel for at-home grade application

KEY ACTIVES:

Bilberry (*Vaccinium Myrtillus*) Fruit Extract

Sugar Cane (*Saccharum Officinarum*) Extract

Lemon (*Citrus Medica Limonum*) Fruit Extract

Sugar Maple (*Acer Saccharum*) Extract

Orange (*Citrus Aurantium Dulcis*) Fruit Extract

Ascorbic Acid

Salicylic Acid

Retinol

Grape (*Vitis Vinifera*) Seed Extract

Fig (*Ficus Carica*) Extract

Date (*Phoenix Dactylifera*) Fruit Extract



BENEFITS:

- ✓ sweeps away dead skin cells and toxins
- ✓ accelerates cell turnover
- ✓ boosts skin's moisture and elasticity
- ✓ firms tonus and smoothes fine lines
- ✓ rejuvenates the overall aesthetics



Thank you